

Business MethodsBUSINESS-CRYPTOGRAPHY
Dialog Toolkit Interface**① List of Databases Searched****Full-Text Databases - Group 1, Descriptions**

ABI/INFORM® (File 15)
Computer Database™ (File 275)
New Product Announcements/Plus® (NPA/Plus) (File 621)
Newsletter Database™ (File 636)
PROMT® (File 16)
PROMT® Backfile (File 160)
Trade & Industry Database™ (File 148)

Full-Text Databases - Group 2, Descriptions

American Banker (File 625)
Bond Buyer (File 626)
Business & Industry® (File 9)
Business Week (File 623)
Business Wire (File 610, 810)
Dialog Finance & Banking Newsletters (File 267)
Knight-Ridder/Tribune Business News (File 608)
MathSci® (File 239)
The McGraw-Hill Companies Publications Online (File 624)
PR Newswire (File 613, 813)
San Jose Mercury News (File 634)
World Reporter (File 20)
Financial Times Fulltext (File 476)

Abstract Databases, Descriptions

Dissertation Abstracts Online (File 35)
Financial Times Abstracts (File 473)
Globalbase™ (File 583)
Inside Conferences (File 65)
INSPEC (File 2)
JICST-EPlus - Japanese Science & Technology (File 94)
National Technical Information Service (File 6)
New York Times Abstracts (File 474)
SciSearch®: A Cited Reference Science Database (File 34,434)
Softbase: Reviews, Companies and Products (File 256)
Wall Street Journal Abstracts (File 475)
Wilson Applied Science & Technology Abstracts (File 99)

POWERED BY **Dialog** **LOG OFF**

Search
results: 3 titles

select
all items

Titles on this page:

Display Checked

Display All

Search Report

Database Name	Database Number
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ABI/INFORM	15
COMPUTER DATABASE	275
NEW PRODUCT ANNMNT	621
NEWSLETTER DB	636
TRADE&INDUSTRY	148
PROMT (90-PRESENT)	16
PROMT (1972-1989)	160

Set	Description
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S1	(server AND user()registration AND catalog() (information OR data) AND (editing OR updat?))
S2	PY=((1970:2001))
S3	S1 and S2
S4	S3
S5	RD
S6	SORT /ALL/pd,a

☐ 1 Cat@log: Software you can bank on - Sep 8, 1997 - Word Count: 686 - ABI/INFORM®

☐ 2 Cat@log: software you can bank on. (Vision Factory's Cat@log 2.0 Internet-commerce suite) (Software Review)(Evaluation) - Sep 8 - 1997 - Gale Group Trade and Industry Database™

select
all items

Titles on this page:

Display Checked

Display All

To display full records, click a title or use the checkboxes and display buttons

powered by **Dialog**

 **Fulltext available through: USPTO Full Text Retrieval Options**

Cat@log: Software you can bank on

Houts, Ean

InfoWorld, v19n36, Page: 68, Sep 8, 1997

The beta version of The Vision Factory Inc.'s Cat@log 2.0 Internet-commerce suite is reviewed. It comprises 2 main components - Cat@log Builder, used to design the catalog Web pages, and Cat@log Manager, which consists of the server component and any of the additional components. Cat@log pages are built with reusable components. New to Version 2.0 is an HTML component. Other features include: 1. select components that automatically perform predefined searches, 2. an external program component that allows programs to run and return results to Cat@log, and 3. a shopping basket wizard that automates the task of creating a shopping basket. Tax and shipping calculations are automated with 2.0. Wide database support, Netscape Server API/Internet Server API support, the new components, and a slick interface all add up to a very competitive and worthwhile commerce solution.

CAT@LoG IS AN Internet-commerce suite that made a small splash when it was introduced earlier this year. With strong database support, easy-to-use but powerful components, and a unique architecture, Cat@log 1.0 had the makings of a competitive commerce solution but was missing several key components. Cat@log 2.0, which was due to ship as this review went to press, more than makes up for those deficiencies, and I think it's going to rock a few competitor's boats. (For a review of Cat@log 1.0, see *Intranet World*, March 24, page 50C.)

The Vision Factory's Cat@log comprises two main components: Cat@log Builder, used to design the catalog Web pages (although it is not an HTML editor in itself), and Cat@log Manager, which consists of the server component and any of the optional components.

The Cat@log Builder interface is divided into two screens: a collapsible tree view of your site and the components on the current page. Double-clicking any page will launch your specified HTML editor. Your catalog data can reside almost anywhere in any ODBCcompliant database; Cat@log also provides native support for Oracle, Informix, Sybase, and Microsoft SQL Server databases.

Cat@log pages are built with reusable components. Thus, you need only define your catalog's header, footer, navigation bar, and common queries once and then merely copy the components where you would like them to be placed.

New to Version 2.0 is an HTML component. All noncomponent code in your page will be encapsulated within this component, making for a more manageable page. Unfortunately, the wizards can only support HTML 2.0, but any valid HTML can be used to edit the pages manually. I found Cat@log 2.0 to be a bit pickier when I edited the HTML by hand; it sometimes reported an error when I tried to publish a finished page.

Other features include select components that automatically perform predefined searches; an external program component that allows programs to run and return results to Cat@log; and a shopping basket wizard that automates the task of creating a shopping basket.

Version 2.0 enables more customization by not only explaining how the most common subcomponents work but also by providing a wizard for inserting them into your pages. By using a set of value components, 2.0 also lets you update your database over the Web from any forms-capable browser. Password protection can be set on the page level but requires two extra tables in your database to store login and password information.

Welcome, Mr Smith

Cat@log enables user registration via the log-in function. When customers log in again, you can direct them to products based on information previously entered. Cat@log stores the information in users' cookie so individuals are identified the next time they visit your site.

The Cat@log Commerce component is an extra-cost option that's well worth the \$995 for Windows NT servers if you're doing online transaction processing. Cat@log can support most payment systems that exist; but with 2.0, users of First Virtual and CyberCash can use a wizard to automate the setup process.

Tax and shipping calculations are also automated with 2.0. You have to set up the shipping tables manually; but after this is complete, you can easily add shipping costs to any shopping basket or product page.

You can also purchase Cat@log's Customer Statistics Manager (\$995 for Windows 95 and NT), which provides basic tracking. The statistics it tracks are limited to number of hits on the site, keywords readers are searching for, number of times a page is accessed, and how often each product is displayed.

Cat@log 2.0 has a strong set of features for the price. Wide database support, Netscape Server API/Internet Server API support, the new components, and a slick interface, all add up to a very competitive and worthwhile commerce solution.

(Illustration Omitted)

Captioned as: THE LEFT SIDE OF Cat@log's Builder interface displays the site in a collapsible tree format, while the right side shows subcomponents.

(Table Omitted)

Captioned as: THE BOTTOM LINE

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**Cat@log: software you can bank on. (Vision Factory's Cat@log 2.0 Internet-commerce suite)
(Software Review)(Evaluation)**

Houts, Ean

InfoWorld, Volume: 19, Number: 36, Page: 68(1), Sep 8 1997

The Vision Factory's Cat@log 2.0 Internet commerce suite, due to ship in Sep 1997, features many key components missing in its predecessor. Cat@log 2.0, like its earlier edition, is comprised of two primary components including the \$1,950 Cat@log Builder and the Cat@log Manager which costs \$2,650 for Windows 95 and Windows NT and is available for the Unix platform for \$4,250 for up to 1,000 items per catalog. Cat@log Builder designs catalog Web pages while Cat@log Manager includes all optional component's server components. Users are required to define their catalog's headers, navigation bars, footers and common queries only once since Cat@log pages are constructed with reusable components. Cat@log 2.0 features an innovative HTML component as well as select components that automatically execute predefined searches. The new version also includes an external program component that enables programs to transfer results to Cat@log and a shopping basket wizard that creates shopping baskets.

THE BOTTOM LINE

Cat@log 2.0, beta

With the addition of user registration, new payment support, and new components, Cat@log has gone from an aspiring hopeful product to a contender in the Internet-commerce marketplace.

Pros: Netscape Server API/Internet Server API support; user registration; wide database support; ease of use.

Cons: Some quirky handling of HTML; only supports HTML 2.0; some processes still require hand-tweaking.

The Vision Factory Inc., Scotts Valley, Calif.; (888) 488-3228 (toll-free), (408) 461-2100;
<http://www.thevisionfactory.com>.

Price: Cat@log Builder: \$1,950; Cat@log Manager: \$2,650 (Windows 95 and Windows NT), \$4,250 (Unix) for as many as 1,000 items per catalog.

Platforms: Cat@log Builder: Windows 95, Windows NT; Cat@log Manager: Windows NT 3.51 or 4.0; Sun/Solaris; HP-UX; Silicon Graphic's Irix.

Ship date: Currently shipping.

Cat@log is an Internet-commerce suite that made a small splash when it was introduced earlier this year. With strong database support, easy-to-use but powerful components, and a unique architecture, Cat@log 1.0 had the makings of a competitive commerce solution but was missing several key components. Cat@log 2.0, which was due to ship as this review went to press, more than makes up for those deficiencies, and I think it's going to rock a few competitor's boats. (For a review of Cat@log 1.0,

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Ean Houts is a design verification engineer with Chromatic Research and a partner with TPRnet Corp., a Web development company. He can be reached at ean-houts@tprnet.com.

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Dialog® File Number 148 Accession Number 9721492

POWERED BY **Dialog****LOG OFF****Search
results:** 0 titles

Search Report**Database Name Database Number**

SCISEARCH 1990+	34
DISSERTATION ABS	35
GLOBALBASE	583
INSIDE CONFERENCES	65
INSPEC, 1898+	2
APPLIED SCI & TECH	99
NTIS	6
JICST-EPLUS	94
FT ABSTRACTS	473
SCISEARCH 74-89	434
NYT ABSTRACTS	474
TECTRENDS	256
WSJ ABSTRACTS	475

Set**Description**

S1	(server AND user()registration AND catalog() (information OR data) AND (editing OR updat?))
S2	PY=((1970:2001))
S3	S1 and S2
S4	S3
S5	RD

Help Tips for 'Zero Records' - How To Get More Records

- Don't over-specify: use only the search options you really need -- leave the others blank.
- Exclude "implied concepts": leave out words like 'research' or 'effects.'
- Use more wildcards to search different word endings: use COMPUTER? in place of COMPUTER.
- Check the format of your entry. Follow the Search Tips examples shown on the search page.
- Check for misspelled words.
- Check that you are using parentheses correctly when you combine words with AND, OR, NOT.

For more tips on searching, see the [Help page](#).

POWERED BY **Dialog****LOG OFF****Search
results:** 0 titles

Search Report**Database Name Database Number**AMERICAN
BANKER 625

BOND BUYER 626

BUSINESS &
INDUS 9

BUSINESS WIRE 610

BUSINESS WIRE 810

DIALOG FIN &
BANK 267

KR/T BUS NEWS 608

MATHSCI 239

MCGRAW-HILL
PUBS 624

PR NEWSWIRE 613

PR NEWSWIRE 813

SAN JOSE
MERCURY 634GLOBAL
REPORTER 20FT INFORMATION
LTD 476**Set Description**S1 (server AND user()registration AND catalog()
(information OR data) AND (editing OR updat?))

S2 PY=((1970:2001))

S3 S1 and S2

S4 S3

S5 RD

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